



2011 Rugby World Cup Information

9 September to 23 October

www.rugbyworldcup.com

Palmerston North matches

28 September: Georgia v Play off Winner

2 October: Argentina v Georgia

IRB

Tournament owners

Rugby New Zealand 2011

Responsible for the operational delivery of the tournament

New Zealand Rugby Union

Host Union and has agreement between RNZ 2011 & NZRU. There is also a shareholders agreement between NZRU and the NZ Government

RWC Legacy:

Not only is 2011 about staging a quality tournament it is also about leaving NZ rugby with long term benefits from hosting the Cup. Six key objectives of the RWC legacy are:

- Consolidate the support for rugby
- Increase playing and volunteer numbers
- Build and maintain strong relationships with Provincial Unions
- Significantly improve international and domestic operations
- Significantly improve match and training venues
- Showcase Maori rugby

Three Proposed Community Projects:

Sign the Jersey:

Clubs to provide two jerseys – one to put up in their clubrooms and the other to be sent to RNZ 2011 to be incorporated into the opening ceremony on 9 September. The thinking is based around the 'Stadium of 4 million' and aimed to have a contribution from each rugby club in New Zealand. The MRU will coordinate this project with more information to follow

Pass the Ball:

Similar to the Olympic Torch Relay with the idea being to get the rugby and wider community in behind it. At this stage, details are limited but more information to follow should it be feasible.

NZ Rugby Passport:

The aim of the project is to encourage domestic and international tourists to visit rugby clubs during RWC. On the face of it the project appears to have a short-term focus but there is a long term goal attached to it and that is to have:

Clubs will be encouraged to participate in the project and organise events around RWC. It will be administered by the MRU with more details to follow.

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The MRU will also be running a Rippa Rugby Tournament in the lead up to the event with the winners of the tournament heading to Auckland to compete in a RWC-styled Rippa Rugby Tournament prior to the

Volunteering at the Cup

New Zealand will welcome the world next year as over 60,000 international visitors arrive to enjoy Rugby World Cup 2011.

This Tournament will succeed through the efforts of all New Zealanders - we will be a nation of four million hosts and volunteers will play an important role in helping the country to welcome our guests.

To achieve this we are looking for a team of 5,000+ volunteers to be the face of New Zealand, on the ground, at stadiums and out in the streets, from one end of the country to the other.

To register online:

<http://www.rugbyworldcup.com/destinationnewzealand/volunteers.html>