

STRATEGIC PLAN

2015 - 2020

OUR VISION

Innovate, Inspire and Unite.

OUR PURPOSE

To lead, grow and support rugby.

OUR AMBITION

Set the benchmark for New Zealand Provincial Rugby.

OUR CORE VALUES

PROGRESSIVE - We believe reflection, improvement and innovation will advantage everyone.

RESPECTFUL - We believe every person in our sport has something to contribute.

INTEGRITY - We believe in bringing fairness and sportsmanship to our organisation through living by our values.

DISCIPLINED - We believe it takes strength of character and focus to deliver.

EMPOWERING - We believe in providing direction and responsibility to achieve our common goals.

GUIDING PRINCIPLES

1. Rugby is led by the right people.
2. Rugby is available to everyone.
3. Use technology and innovation to advance rugby and its administration.
4. Align daily operations so that we deliver our strategic goals with financial prudence.
5. Align our strategic goals to those of the New Zealand Rugby.
6. Community and Professional Rugby are important to each other and to our future.



2020 STRATEGIC FOCUS AREAS

GOALS - The following seven goals have been identified to drive rugby forward to 2020:

1. Manawatu Representative teams consistently achieve in annual competitions.
2. Manawatu players, coaches and referees gain selection to higher honours.
3. Significant increase in player participation levels.
4. Sufficient quality coaches, referees and administrators to cater for teams and competitions.
5. Manawatu fans are engaged and numbers growing.
6. Deliver successful events and competitions.
7. The Union is in sound financial health and there is reinvestment back into the game.

